

## DIVISION OF BUSINESS, EDUCATION, AND SOCIAL SCIENCE

### **Business Department**

The Business Department offers courses of study in Business that lead to Bachelor of Science degree with a concentration in Accounting, Banking and Finance, Organizational Management, and Sports Management. A concentration consists of 42 credit hours.

#### **General Objectives**

The Business Department directs students into those experiences, which will:

- Teach them how to analyze information critically and to think logically.
- Develop knowledge of economic theories: How the economic system affects the individual and the concepts and principles of global economies.
- Demonstrate the ability to use various methods of inquiry.
- Provide the training necessary to acquire the skills, knowledge, and understanding to enhance their appreciation of the role of business in our economy.
- Provide background training for such fields as law, government service, and business.
- Stimulate the intellectual curiosity of students as they develop new knowledge.
- Attract and retain high quality students in enrichment programs.
- Sponsor activities that enhance students' professional, social, and moral development.
- Promote an understanding of the social, economic, and cultural environment in which we live and businesses operate.
- Provide practical management learning experiences through cooperative and/or internship programs.
- Foster an awareness of the global issues facing decision makers.

### **Student Learning Outcomes**

Each student will be able to demonstrate the following:

- Knowledge of accounting, management, marketing, finance, statistics, economics, and computer-based data processing.
- Entry-level competence for management in business, government, education and religious employment.
- Competence for graduate or professional studies.
- Knowledge of motivational techniques, leadership principles, and the ability to work with and through groups for the accomplishment of the objectives.
- Sound work habits and self-confidence.

### **Competencies**

Upon completion of this program, students will be able to demonstrate the following competencies:

- Application of accounting principles and record keeping skills to generate the financial statements needed by the business community.
- Analysis of financial statement information for the acquisition, allocation, and maintenance of financial capital.
- Identification of capital and financial markets and how to gain access to them.
- Understanding of the banking systems in this country and knowledge of how to utilize it.
- Understanding of microcomputers and their applications.
- Understanding of business law and its application to the legal environment of business.
- Demonstration of knowledge of the marketing process and ability to conduct marketing surveys.
- Application of basic economic principles and understanding of the economy by which global business operates.
- Planning and operation of a small business.
- Understanding of business in cyberspace.

# ACCOUNTING CONCENTRATION

Fres	hman Y	Year/ Fall Semester CR		Freshman Year/Spring Semester						
UNV	101	First Year Seminar	1		ENG	102	English Composition II	3		
ENG	101	English Composition I	3		ENG	105	Public Speaking	3		
MAT	109	Fundamentals of Math I	3		MAT	110	Fundamentals of Math II	3		
ART	103	Art Appreciation			SSH	104	African Civilization or			
MUS	103	Music Appreciation	3		SSH	201	History of Civilization	3		
BIO	110	Biological Science or								
PSC	101	Physical Science	3		ENG	208	Professional & Technical Writing	3		
REL	104	Intro to Biblical Literature	3							
		Total Credits =	16				Total Credits =	15		

Sopt	Sophomore Year/ Fall Semester						Sophomore Year/Spring Semester				
FRN SPN	101 101	French I or Spanish I	3		FRN SPN	102 102	French II or Spanish II	3			
ENG	200	Intro to Literature	3		BUS	200	Introduction to Business	3			
BUS	103	Computer Literacy	3		PSY	207	General Psychology	3			
SSC	101	Introduction to Social Sciences	3		BUS	206	Business Data Management OR Free Elective	3			
PHIL	201	Western Political Thought	3				Free Elective	3			
		Total Credits =	15				Total Credits =	15			

Jun	ior Yea	nr/ Fall Semester		1		J	unior Year/Spring Semester	
ACT	231	Introduction to Financial Accounting	3		ACT	232	Managerial Accounting	3
FIN	121	Financial Literacy	3		FIN	360	Business Finance	3
MKT	341	Principles in Marketing or Free Elective	_3		Major l	Electiv	e – ACT 332 – Intermediate Accounting II	3
BUS	391	Quantitative Business Methods	3		BUS 39		antitative Business Methods II OR Free	3
Major	Electiv	e – ACT 331 – Intermediate Accounting I	3		OGM	314	Organizational Communication OR Free Elective	3
		Total Credits =	15				Total Credits =	15

Senior Year/ Fall Semester	DE S	Senior Year/Spring Semester	588
BUS 475 Business Internship	3	ACT 336 Auditing	3
BUS 499 – Business Research & Methods	3	ACT 338 – Individual Income Taxes Accounting OR Major Elective	3
ACT 337 Cost Accounting	3	ACT 443 – Corporate Taxes Accounting OR Major Elective	3
Major Elective – ACT 435 – Public Sector Accounting & Reporting		ACT 442 – Accounting Theories OR Free Elective	3
Major Elective – ACT 431 – Advanced Accounting	3 3	OGM 376 – Human Resources Management OR Free Elective	3
Total Credits =	15	Total Credits =	15
		Total Credits Required =	121

## ORGANIZATIONAL MANAGEMENT CONCENTRATION

Fres	hman Y	'ear/ Fall Semester CR		Fr	eshma	n Year/Spring Semester	CR
UNV	101	First Year Seminar	1	ENG	102	English Composition II	3
ENG	101	English Composition I	3	ENG	105	Public Speaking	3
MAT	109	Fundamentals of Math I	3	MAT	110	Fundamentals of Math II	3
						African Civilizations or SSH201	
ART	103	Art Appreciation		SSH	104	Introduction to Civilizations	3
MUS	103	Music Appreciation	3	ENG	208	Professional and Technical Writing	3
		Biological Science or PSC102 Physical					
BIO	110	Science	3				
REL	104	Intro to Biblical Literature	3				
	93	Total Credits =	16			Total Credits =	15

Sopt	omore	Year/ Fall Semester		Sophoi	nore Ye	ar/Spring Semester	
FRN SPN	101 101	French I or Spanish I	3	FRN SPN	102 102	French II or Spanish II	3
ENG	200	Intro to Literature	3	BUS	200	Introduction to Business	3
BUS	103	Computer Literacy	3	BUS	206	Business Data Management	3
SSC	101	Introduction to Social Sciences	3	PSY	207	General Psychology	3
PHIL	201	Western Political Thought	3			Elective	3
		Total Credits =	15			Total Credits =	15

Junio	or Yeai	r/ Fall Semester		Junior Year/Spring Semester									
FIN	121	Financial Literacy	3	FIN	360	Business Finance	3						
ACT	231	Introduction to Financial Accounting	3	ACT	232	Managerial Accounting	3						
OGM	311	Principles of Management	3	OMG	372	Small Business Management	3						
OGM	315	Management of Non-Profit Organizations	3	OGM	376	Human Resources Management	3						
BUS	391	Quantitative Business Analytics  Total Credits =	3	BUS	392	Quantitative Business Analytics II  Total Credits =	3						

Senio	or Year	:/ Fall Semester		Senior Year/Spring Semester						
BUS	381	Business Spreadsheet Software	3	OGM	402	Fundamentals of Global Business	3			
OGM	375	Organizational Behavior & Ethics	3	FIN	460	Financial Statement Analysis	3			
OGM	417	Production & Operations Management	3	FIN	466	Modern Portfolio Management	3			
BUS	475	Business Internship	3	OGM	480	Diversity in Organizations	3			
BUS	499	Research Methods & Project	3	ENT	480	Entrepreneurial Family Business	3			
		Total Credits =	15			Total Credits =	15			
						Total Hours Required:	121			

## **BANKING & FINANCE CONCENTRATION**

Fresh	man Y	ear/ Fall Semester CR		Freshman Year/Spring Semester C					
UNV	101	First Year Seminar	1		ENG	102	English Composition II	3	
ENG	101	English Composition I	3		ENG	105	Public Speaking	3	
MAT	109	Fundamentals of Math I	3		MAT	110	Fundamentals of Math II	3	
ART		art Appreciation or			SSH	104	African Civilizations or		
MUS	103	Music Appreciation	3		SSH	201	Introduction to Civilizations	3	
BIO	110	Biological Science or Physical							
PSC	102	Science	3		ENG	208	Professional and Technical Writing	3	
REL	104	Intro to Biblical Literature	3						
		Total Credits =	16				Total Credits =	15	

Soph	omore`	Year/ Fall Semester	Sophomore Year/Spring Semester								
FRN SPN		French I or Spanish I	FRN 102 French II or SPN 102 Spanish II					3			
ENG	200	Intro to Literature	3		BUS	200	Introduction to Business	3			
BUS	103	Computer Literacy	3		BUS	206	Business Data Management	3			
SSC	101	Introduction to Social Sciences	3		PSY	207	General Psychology	3			
PHIL	201	Western Political Thought	3				Elective	3			
		Total Credits =	15		-		Total Credits =	15			

Junio	r Year/	Fall Semester		Junio	or Ye	ar/Spr	ing Semester	
FIN	121	Financial Literacy	3	F	IN	360	Business Finance	3
ACT	231	Introduction to Financial Accounting	3	A	CT	232	Managerial Accounting	3
BUS	391	Quantitative Business Analytics	3	B	US	392	Quantitative Business Analytics II	3
ECO	201	Economics I	3	E	СО	202	Economics II	3
MKT	341	Principles of Marketing	3	FI	IN	366	Investment Management	3
		Total Credits =	15				Total Credits =	15

Senio	r Year/	Fall Semester		Senior Year/Spring Semester								
BUS	475	Business Internship	3		OGM	402	Fundamentals of Global business	3				
BUS	499	Business Research & Methods	3		FIN	460	Financial Statement Analysis	3				
FIN	461	Risk Management & Insurance	3		FIN	462	Money & Banking	3				
BUS	401	Business Law	3		FIN	466	Modern Portfolio Management	3				
ENT	425	Social Entrepreneurship	3		ENT	452	Entrepreneurship Marketing	3				
			15				Total Credits =	15				
	Total Credits						Total Hours Required:	121				

# ENTREPRENEURSHIP CONCENTRATION

Freshm	an Year/	Fall Semester CR			Fresh	man Year/Spring Semester	CR
UNV	101	First Year Seminar	1	ENG	102	English Composition II	3
ENG	101	English Composition I	3	ENG	105	Public Speaking	3
MAT	109	Fundamentals of Math I	3	MAT	110	Fundamentals of Math II	3
ART	103	Art Appreciation or		SSH	104	African Civilization or	
MUS	103	Music Appreciation	3	SSH	201	History of Civilization	3
BIO	110	Biological Science or Physical			6		
PSC	102	Science	3	ENG	208	Professional and Technical Writing	3
		Introduction to Biblical					
REL	104	Literature	3				
		Total Credits =	16			Total Credits =	15

Sophomore Year/ Fall Semester				S	/Spring Semester			
FRN SPN	101 101	French I or Spanish I	3		FRN SPN	102 102	French II or Spanish II	3
ENG	200	Intro to Literature	3		PSY	207	General Psychology	3
BUS	103	Computer Literacy	3		BUS	200	Introduction to Business	3
SSC	101	Introduction to Social Sciences	3		ENT	300	Fundamentals of Entrepreneurship	3
PHIL	201	Western Political Thought	3		BUS	206	Business Data Management	3
		Total Credits =	15				Total Credits =	15

Junio	or Year/ F	all Semester		Junior Y	ear/Spr	ing Semester	
FIN	121	Financial Literacy	3	ENT	362	Financing Entrepreneurship	3
ACT	231	Introduction to Financial Accounting	3	ACT	232	Managerial Accounting	3
ECO	201	Economics I	3	ECO	202	Economics II	3
BUS	391	Quantitative Business Analysis	3	BUS	392	Quantitative Business Analysis II	3
ENT	348	Entrep. Technology	3	ENT	352	Economics of Entrepreneurship	3
		Total Credits =	15			Total Credits =	15

Senior	· Year/ Fa	all Semester		Senior Yo	ar/Spr	ing Semester	
BUS	475	Business Internship	3	OGM	402	Fundamentals of Global Business	3
BUS	499	Business Research & Methods	3	FIN	460	Financial Statement Analysis	3
ENT	361	Women in Minority Entrep.	3	ENT	416	Strategies of Entrepreneurship	3
ENT	425	Social Entrepreneurship	3	ENT	452	Entrepreneurship Marketing	3
OGM	455	Business Negotiations	3	ENT	480	Entrep. And Family Business	3
		Total Credits =	15			Total Credits =	15
						Total Hours Required:	121

#### MINOR IN ACCOUNTING

## Accounting Minor requirements for BS degree candidates:

FIN 360 Business Finance

ACT 231 Introduction Financial Accounting

**ACT 232 Managerial Accounting** 

#### Three of the following courses:

ACT 331 Intermediate Accounting I

ACT 332 Intermediate Accounting II

ACT 431 Advanced Accounting

ACT 435 Public Sector Accounting & Reporting

**ACT 442 Accounting Theories** 

**ACT 452 Accounting Information Systems** 

**ACT 475 CPA Examinations Review** 

## MINOR IN BANKING AND FINANCE

# Banking and Finance Minor requirements for BS degree candidates:

**BUS 200 Introduction to Business** 

**ACT 231 Introduction Financial Accounting** 

**ACT 232 Managerial Accounting** 

#### Three of the following courses:

FIN 364 Managerial Finance

FIN 366 Investment Analysis

FIN 460 Financial Statement Analysis

**ACT 231 Intro to Financial Accounting** 

BUS 206 Business Data Management

OGM 311 Principles of Management

MKT 341 Principles of Marketing

#### MINOR IN ENTREPRENEURSHIP

#### Entrepreneurship Minor requirements for BS degree candidates:

BUS 200 Introduction to Business

**ACT 231 Introduction Financial Accounting** 

**ACT 232 Managerial Accounting** 

## Three of the following courses:

BUS 314 Business Communication (required for all non-Business majors)

ENT 425 Social Entrepreneurship

ECO 201 Microeconomics

ECO 202 Macroeconomics

ENT 348 Entrepreneurship and Technology

ENT 361 Women and Minority Entrepreneurship

**ENT480 Entrepreneurial Family Business** 

**ENT 487 Contemporary Entrepreneurship Topics** 

### MINOR IN ORGANIZATIONAL MANAGEMENT

## Organizational Management Minor requirements for BS degree candidates:

**BUS 200 Introduction to Business** 

ACT 231 Introduction Financial Accounting

**ACT 232 Managerial Accounting** 

#### Three of the following courses:

ECO 201 Microeconomics

OGM 311 Principles of Management

OGM 338 Business Values and Ethics

OGM 375 Organizational Behavior & Ethics

O GM 455 Business Negotiations

OGM 480 Diversity in Organizations

**OGM 491 Business Policy** 

# **MAJOR IN SPORTS MANAGEMENT**

Fres	hman	Year/ Fall Semester	CR		Fre	shman Year/Spring Semester	CR
UNV	101	First Year Seminar	1	ENG	102	English Composition II	3
ENG	101	English Composition I	3	ENG	105	Public Speaking	3
MAT	109	Fundamentals of Math I	3	MAT	110	Fundamentals of Math II	3
ART		Art Appreciation MUS  Music Appreciation	3	SSH SSH	104 201	African Civilizations or Introduction to Civilization	3
BIO PSC	110 102	Biological Science or Physical Science	3	ENG	208	Professional and Technical Writing	3
REL	104	Intro to Biblical Literature	3				
		Total Credits =	16			Total Credits =	15

Soph	omore	Year/ Fall Semester			Sophomo	re Year/Spring Semester	
FRN	101 I	French I or SPN		FRN	102	French II or Spanish	
	101 5	Spanish I	3	SPN	102	II	3
ENG	200	Intro to Literature	3	BUS	200	Introduction to Business	3
BUS	103	Computer Literacy	3	PSY	207	General Psychology	3
SSC	101	Introduction to Social Sciences	3	BSM	200	Intro to Sports Management	3
PHIL	201	Western Political Thought	3			Elective	3
		Total Credits =	15			Total Credits =	15

Junio	or Yea	r/ Fall Semester	Junior Year/Spring Semester					
						Foundations of Leisure or		
FIN	121	Financial Literacy	3	BSM	210	Free Elective	3	
		Introduction to Financial						
ACT	231	Accounting	3	ACT	232	Managerial Accounting	3	
		Quantitative Business						
BUS	391	Analytics	3	BSM	230	Financing Sport	3	
		Ethical Issues in Sports						
BSM	235	Management	3	BSM	316	Philosophy of Sport	3	
OGM	311	Principles of Management	3	BSM	342	Sports Marketing	3	
		Total Credits =	15			Total Credits =	15	

Business Internship	3				
	2	ENT	416	Strategies in Entrepreneurship	3
Research Methods & Projects	3	BSM	408	Sociology of Sport	3
Sport Facility & Management	3	BSM	410	Sports Governance	3
Public Relations in Sports	3	OGM	480	Diversity in Organizations	3
Production and Operations Management	3	FIN	460	Financial Statement Analysis	3
Total Credits =	15			Total Credits =	15
				Total Hours Required:	12
	Sport Facility & Management Public Relations in Sports Production and Operations Management	Sport Facility & Management 3 Public Relations in Sports 3 Production and Operations Management 3	Sport Facility & Management 3 BSM Public Relations in Sports 3 OGM Production and Operations Management 3 BSM FIN	Sport Facility & Management 3 BSM 410 Public Relations in Sports 3 OGM 480 Production and Operations Management 3 BSM 410 FIN 460	Sport Facility & Management 3 BSM 410 Sports Governance Public Relations in Sports 3 OGM 480 Diversity in Organizations Production and Operations Management 3 FIN 460 Financial Statement Analysis  Total Credits = 15 Total Credits =