

COVID-19 Community Impact Social Media Contest

Sponsored by Charleston (SC) Chapter of The Links, Incorporated in partnership with Roper St. Frances Hospital-Charleston, SC



1st & 2nd place contest winners receive an iPad



Rules/Requirements:

- Use the following guidelines inspired by Charleston (SC) Chapter of The Links Future Leaders Students to create a social media infographic or video.
- Infographic/video to be submitted to Charleston (SC) Chapter of The Links, Incorporated by May 7, 2021
- Send information (graphic or video) to LinksHBCUScholarship@gmail.com
(may use google drive for video)
- Video should be no longer than one (1) minute
- Infographic/video to be posted to top social media platforms for targeted demographic
- The winner will be notified via email by May 14, 2021.

The infographic series/video should provide COVID-19 education to target the 18-25 demographic in the state of South Carolina. Concerns about the impact of COVID-19 on your campus and surrounding communities should be conveyed. The goal is to inform and educate younger demographics and minorities in the state of South Carolina of COVID-19.

Social Media Infographic Series/Videos

- Create infographic/video about COVID-19 concerns and cautionary measures
- Promote the infographic series/video across social media platforms to meet the target demographic (ages 18-25)
- Share the infographic series/video with university/college officials, student leaders, and campus organizations

Top Campus Organizations to Select Leaders From

- Undergraduate student assemblies/ student government
- Greek organizations on campus
- Campus chapters of official health and medical-related organizations/associations
- Campus chapters of organizations based on race/ethnicity